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Targeting the myofibroblast genetic switch: inhibitors of MRTF/SRF-regulated gene
transcription prevent fibrosis in a murine model of skin injury

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SSc systemic sclerosis; **MRTF** myocardin-related transcription factor;

SRF serum response factor; **CTGF** connective tissue growth factor;

α -SMA alpha-smooth muscle actin; **COL1A2** collagen 1;

LPA lysophosphatidic acid; **TGF β** transforming growth factor β ;

PFD pirfenidone

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Abstract

Systemic sclerosis (SSc) or scleroderma, like many fibrotic disorders, lacks effective therapies. Current trials focus on anti-inflammatory drugs or targeted approaches aimed at one of the many receptor mechanisms initiating fibrosis. In light of evidence that a myocardin-related transcription factor (MRTF) and serum response factor (SRF)-regulated gene transcriptional program induced by Rho GTPases is essential for myofibroblast activation, we explore the hypothesis that inhibitors of this pathway may represent novel antifibrotics. MRTF-SRF-regulated genes show spontaneously increased expression in primary dermal fibroblasts from patients with diffuse cutaneous SSc. A novel small-molecule inhibitor of MRTF/SRF-regulated transcription (CCG-203971) inhibits expression of connective tissue growth factor (CTGF), alpha-smooth muscle actin (α -SMA), and collagen 1 (COL1A2) in both SSc fibroblasts and in LPA- and transforming growth factor β (TGF β)-stimulated fibroblasts. *In vivo* treatment with CCG-203971 also prevented bleomycin-induced skin thickening and collagen deposition. Thus targeting the MRTF/SRF gene transcription pathway could provide an efficacious new approach to therapy for SSc and other fibrotic disorders.

Introduction

Systemic sclerosis (scleroderma, SSc) is a multisystem autoimmune disorder that can cause fibrosis of the skin and internal organ systems (lungs, heart, kidneys, and gastrointestinal system). It has the highest case fatality of any rheumatic disease. SSc predominately affects women (4-8:1) and increases with age. The precise pathogenesis of SSc is yet to be defined but the major clinical features of SSc— collagen production, vascular damage and inflammation/autoimmunity—require environmental triggers and genetic effects which interact with the three cardinal features of the disease at several points (Charles et al., 2006). Generally, there is initial inflammation but fibrosis persists even after the inflammation has resolved or has been suppressed by medications (Beyer et al., 2012; Wynn and Ramalingam, 2012). This has led to the concept that understanding and targeting the fibrosis mechanism *per se* will be critical to successful therapies (Beyer et al., 2012; Wynn and Ramalingam, 2012; Gilbane et al., 2013).

A central feature of virtually all diseases of fibrosis is the activation of fibroblasts and transition into myofibroblasts (Sappino et al., 1990; Boukhalfa et al., 1996; Zhang et al., 1996; Beyer et al., 2010; Hinz et al., 2012; Wynn and Ramalingam, 2012; Gilbane et al., 2013; Hu and Phan, 2013). The expression of alpha-smooth muscle actin (α -SMA) is a widely recognized marker for this transition but it also contributes to the maintenance of fibrosis (Sappino et al., 1990; Boukhalfa et al., 1996; Zhang et al., 1996; Tomasek et al., 2002; Gilbane et al., 2013; Hu and Phan, 2013). There are multiple signaling pathways that induce myofibroblast transition. TGF β is a critical mediator but lysophosphatidic acid (LPA), endothelin, thrombin, angiotensin, and connective tissue growth factor (CTGF) have all been implicated (Beyer et al., 2012; Wynn and Ramalingam, 2012;

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Gilbane et al., 2013). Additionally, tissue stiffness has been identified as a positive feedback mechanism that leads to further myofibroblast activation – probably through integrins and focal adhesion kinase (FAK) mechanisms (Tomasek et al., 2002; Tomasek et al., 2008; Wynn and Ramalingam, 2012).

Emerging evidence implicates gene transcription induced by serum response factor (SRF) as a critical driver of myofibroblast activation by nearly all of these mechanisms (Small et al., 2010; Sandbo et al., 2011; Small, 2012). Indeed, key genes involved in fibrosis are direct SRF targets including CTGF, COL1A2, and even ACTA2, the gene for α -SMA itself. This concept of a central role for SRF helps rationalize the complex signaling mechanisms that have been implicated in fibrosis. SRF-regulated gene expression is dependent on Rho-GTPase stimulated nuclear localization of its transcriptional coactivator MRTF. RhoA appears to be a convergent downstream mediator activated by virtually all of the signal pathways controlling the of myofibroblast transition (Tomasek et al., 2008; Sandbo et al., 2009; Small et al., 2010; Small, 2012). G protein-coupled receptors for LPA, endothelin, thrombin, angiotensin and even chemokines activate RhoA (Kranenburg et al., 1999; Seasholtz et al., 1999). Other factors important in fibrosis including TGF β and FAK also modulate MRTF/SRF activity through activation of Rho signaling and actin dynamics (Crider et al., 2011; Huang et al., 2012; Sakai et al., 2013a) which in turn drives expression of connective tissue growth factor (CTGF or CCN2) which synergizes with TGF β in its pro-fibrotic actions (Chaqour and Goppelt-Strube, 2006; Liu et al., 2013; Serrati et al., 2013). Indeed, recent evidence suggests that CTGF release from SSc endothelial cells can enhance fibrosis,

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providing a connection between the vascular and mesenchymal attributes of SSc (Serrati et al., 2013).

Disruption of the Rho pathway with ROCK inhibitors has reversed myofibroblast differentiation *in vitro* and fibrosis in several animal models (Buhl et al., 1995; Masszi et al., 2003; Zhao et al., 2007; Akhmetshina et al., 2008; Sandbo et al., 2011; Small, 2012; Zhou et al., 2013). We recently identified, in high throughput screens, a compound, CCG-1423, which blocks MRTF nuclear localization by interfering with the microtubule associated monooxygenase, calponin and LIM domain containing 2 (MICAL-2), mediated regulation of intranuclear actin polymerization (Evelyn et al., 2007; Lundquist et al., 2014). CCG-1423 is more effective than ROCK inhibitors in reducing SRF-mediated transcription (Evelyn et al., 2007). Several groups have used this compound to interdict myofibroblast formation (Sandbo et al., 2009; Zhou et al., 2013) and it was recently shown to have *in vivo* activity in a chlorhexidine gluconate model of peritoneal fibrosis (Sakai et al., 2013a). We have now optimized this chemical series to reduce off-target toxicity (Evelyn et al., 2010; Bell et al., 2013).

In the present study, we demonstrate in human SSc dermal fibroblasts that there is spontaneous activation of an MRTF-regulated gene transcription program. CCG-203971, a new MRTF/SRF-gene transcription inhibitor, reverses the myofibroblast phenotype of both TGF β -stimulated normal dermal fibroblasts as well as the spontaneous activation of SSc-derived fibroblasts *in vitro*. Furthermore, it prevents the development of fibrosis in a mouse bleomycin skin injury model. These results suggest that targeting the MRTF/SRF gene transcription mechanism may provide a novel and particularly effective approach to antifibrotic therapy.

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Materials and Methods

Patient sample and Animal Use

All SSc patients fulfilled the American College of Rheumatology criteria for classification of SSc (LeRoy et al., 1988). Two punch biopsies (4 mm) were taken from the forearm of mixed sex, SSc patients with the diffuse cutaneous variant. Normal skin tissue was obtained similarly from mixed sex, healthy volunteers. Written informed consent was obtained for all subjects and the study was approved by the University of Michigan Institutional Review Board. All experiments performed with animals were done with approval from the University of Michigan Committee on Use and Care of Animals. C57BL/6 mice were used for the bleomycin prevention model.

Primary Cell Culture

Both normal and SSc dermal fibroblasts were isolated from human skin (ages 53.4±13.1 years for SSc; 47.5±18.4 years for normal). The tissue was digested using enzyme digestion solution containing 2.4 units/ml dispase, 650 units/ml type II collagenase, and 10,000 Dornase units/ml DNase. Dermal fibroblasts were maintained in RPMI with 10% fetal bovine serum (FBS), penicillin, and streptomycin. Cells of passages between 4 and 6 were used.

qPCR

Dermal fibroblasts (1.0×10^5) were plated into 6-well plates (Falcon #353046) and starved for 24 hours in DMEM containing 0.5% FBS with the indicated concentrations of CCG-203971, 0.1% DMSO, and stimulated with 10ng/mL TGFβ1 (R&D Systems). Cells

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were lysed and RNA was isolated using the RNeasy® kit (Qiagen) following the manufacturer's directions. DNase-treated RNA was quantified using a NanoDrop® spectrophotometer and 1µg was used as a template for synthesizing cDNA utilizing the Taqman® Reverse-Transcription Reagents kit (Invitrogen). SYBR green qPCR (SABiosciences) was performed using a Stratagene Mx3000P (Agilent Technologies). Ct values were determined and mRNA expression calculated relative to that of GAPDH. Primer sequences were: GAPDH; 5' GGAAGGGCTCATGACCACAG. 3' ACAGTCTTCTGGGTGGCAGTG. CTGF; 5' CAGAGTGGAGCGCCTGTT. 3' CTGCAGGAGGCGTTGTCA. ACTA2; 5' AATGCAGAAGGAGATCACGC. 3' TCCTGTTTGCTGATCCACATC. COL1A2-hn; 5' CTTGCAGTAACCTTATGCCTAGCA. 3' CCCATCTAACCTCTCTACCCAGTCT. All mRNA values were normalized to a control (either normal fibroblasts or a vehicle control) run the same day.

Proliferation

Human dermal fibroblasts (2.0×10^4) were plated into a 96-well plate and grown overnight in DMEM containing 10% FBS. Media was removed and replaced with DMEM containing 2% FBS and 30µM CCG-203971 or 0.1% DMSO control. After 72 hours WST-1 dye was added to each well according to the manufacturer and after 60 minutes absorbance at 490nm was read using a Wallac Victor II plate reader.

Immunocytochemistry

Dermal fibroblasts (3.0×10^4) from normal individuals or from patients with diffuse SSc were plated on 20mm glass cover slips in DMEM containing 10% FBS and allowed to attach overnight. Medium was changed to low-serum medium (DMEM with 0.5%

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FBS) for 72 hours with the indicated concentration of CCG-203971 (and 0.1% DMSO control) with or without stimulation by 10 ng/mL TGF β 1 (R&D Systems, Minneapolis, MN). The 3-day time point was chosen because in initial experiments TGF β did not induce significant myofibroblast transition at 24 hours (data not shown). Cells were then fixed in 3.7% formaldehyde for 10' at room temperature and permeabilized with 0.25% Triton X-100 for 10' at room temperature (RT). Primary antibody for α -SMA (ab5694, Abcam, Cambridge, MA) was diluted 1:300 and incubated for 2 hours at RT. Fluorophore-conjugated secondary antibody (Alexa Fluor® 594 goat anti-rabbit IgG, Invitrogen, Carlsbad, CA) was diluted 1:1,000 and added for 1 hour at RT. Cover slips were mounted (Prolong Gold® antifadereagent with DAPI, Invitrogen) and imaged on an upright fluorescence microscope (Nikon E-800) at 40X magnification. For quantification; cells from three, random non-overlapping fields of view were scored as α -SMA positive or negative by an observer blinded to the treatment.

Bleomycin-induced skin fibrosis model

Skin fibrosis was induced in C57BL/6 mice (female, 8 weeks old) by local intracutaneous injection of 100 μ L of bleomycin (1 mg/ml) in phosphate-buffered saline (PBS), every day for 2 weeks in a defined area (~ 1 cm²) on the upper back. Intracutaneous injection of 100 μ L PBS was used as a control. Three groups of mice with a total of 21 mice were used. One group received injections of PBS, and the other two were challenged with bleomycin. Twice-a-day intraperitoneal administration of CCG-203971 (100 mg/kg in 50 μ L DMSO) was initiated together with the first challenge of bleomycin and continued for 2 weeks. DMSO was used as the vehicle control. The three groups of animals were: (1) PBS/DMSO; (2) bleomycin/DMSO; (3)

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bleomycin/CCG-203971. After treatment, animals were sacrificed by cervical dislocation and tissue was collected.

Histology analysis

Skin obtained from the upper back at the site of the Bleomycin or PBS injections was fixed and embedded in paraffin at the University of Michigan Comprehensive Cancer Center Histology Core. Skin sections were stained with Masson's trichrome. Dermal thickness was determined by measuring the maximal distance between the epidermal-dermal junction and the dermal-subcutaneous fat junction. Three measurements were averaged from each skin section. The measurement was performed using the analysis tool in Photoshop.

Hydroxyproline assay

The collagen content from lesional skin samples was quantified using a hydroxyproline assay kit from Sigma (St. Louis, MO), and normalized with tissue weight.

Statistics

Statistical analysis for two-group comparisons used a two-tailed, unpaired t-test. For three or more groups analysis was performed by one-way ANOVA in GraphPad Prism (La Jolla, CA) followed by a Bonferroni posttest comparing all pairs in the dataset. Statistical significance was defined as $p < 0.05$.

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Results

LPA induces a Rho/MRTF/SRF-pathway dependent fibrotic gene program in NIH-3T3 fibroblasts.

LPA treatment of NIH-3T3 fibroblasts (10 μ M, 60 minutes) stimulates expression of several Rho-regulated, fibrosis-associated genes (Fig. 1). Levels of mRNA for CTGF and ACTA2 both known MRTF/SRF targets, were induced 1.5- and 17.5-fold, respectively. Similarly, the heterogeneous nuclear precursor RNA for COL1A2 (COL1A2-hn), another MRTF/SRF target gene was also increased by LPA (4.6-fold). Induction of all three genes was blocked by our recently described MRTF/SRF transcription pathway inhibitor CCG-203971 (Bell et al., 2013) in a concentration-dependent manner. The IC_{50} for these effects is \sim 1-3 μ M.

SSc dermal fibroblasts overexpress MRTF/SRF target genes.

Multiple MRTF/SRF target genes are both markers and drivers of dermal fibrosis. CTGF and ACTA2 are overexpressed in the SSc dermal fibroblasts when compared to the normal donor samples (Fig. 2A) as is collagen 1 (COL1A2-hn). We also show that TGF β stimulation of normal fibroblasts promotes RNA expression of CTGF, ACTA2, and COL1A2-hn (Supplemental Figure 1). To further assess the involvement of the MRTF/SRF pathway in pro-fibrotic gene expression we treated the SSc cells with increasing concentrations of our MRTF/SRF pathway inhibitor, CCG-203971, which reduced expression of CTGF, ACTA2, and COL1A2 (Fig. 2B). In light of the long half-life of mRNA for COL1A2, the primers were designed to amplify the 1st exon/intron border of the gene (COL1A2-hn) as previously described [8].

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About 50% inhibition of these MRTF/SRF target genes was seen with 10 μ M CCG-203971. Pirfenidone, which is the only approved therapy directly targeting fibrosis, significantly inhibited ACTA2 gene expression but only showed a trend toward inhibition of CTGF and COL1A2-hn. The pirfenidone effect, however, required a concentration of 300 μ M which is 30-100 times greater than the effective concentrations of CCG-203971.

Scleroderma fibroblasts proliferate faster than normal cells and CCG-203971 selectively blocks their growth.

Autocrine secretion of LPA and overexpression of mitogenic cytokines like CTGF contributes to cell proliferation in fibrotic tissues (Badri and Lama, 2012; Sakai et al., 2013b). SSc cells proliferated faster than normal dermal fibroblasts *in vitro*, and this increase in growth was selectively blocked by CCG-203971 (Fig. 3). There was no effect on proliferation of the fibroblasts derived from normal individuals, even at 30 μ M compound. Combined with the effect on gene expression, these data suggest that the MRTF/SRF pathway is important for the transition of normal dermal fibroblasts into the faster proliferating myofibroblast-like SSc cells.

Inhibition of the MRTF/SRF pathway modulates myofibroblast transition of dermal fibroblasts

α -SMA is involved in cellular motility and the contractile apparatus. It is also a well-recognized protein marker for myofibroblasts (Tomasek et al., 2002; Masszi et al., 2003; Tomasek et al., 2008). Dermal fibroblasts from normal donors exhibit TGF β -stimulated α -SMA expression which is blocked by CCG-203971 (Fig. 4A,C). In these experiments at 72 hours, 10 μ M completely blocks the myofibroblast transition of normal fibroblasts.

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Consistent with the mRNA expression data above, SSc patient-derived fibroblasts display spontaneously high levels of α -SMA protein which can be reversed by treatment with CCG-203971 (Fig. 4B,C). Here also, pirfenidone reversed the α -SMA expression but with a 50% reduction occurring at 300 μ M pirfenidone; it is 100X less potent than CCG-203971 which shows an IC_{50} of ~ 3 μ M in this assay (Fig. 4C).

CCG-203971 blocks dermal fibrosis in bleomycin induced injury model

To determine whether these effects would translate *in vivo*, we tested CCG-203971 in a bleomycin skin injury model. Due to its modest solubility, it was administered in 50 μ L DMSO intraperitoneally. Preliminary studies showed that the compound administered in this manner was well-tolerated at 100 mg/kg twice a day. Intradermal bleomycin for two weeks along with the DMSO control (50 μ L i.p.) resulted in marked dermal thickening ($p < 0.0001$) compared to the PBS+DMSO group which did not receive bleomycin (Fig. 5A-B). CCG-203971 treatment strongly and significantly ($p < 0.001$) suppressed the bleomycin-induced skin thickening in this model (Fig. 5A-B). Skin collagen amounts, assessed by measurement of hydroxyproline content, showed similar results. Bleomycin injections promoted collagen deposition ($p < 0.01$) and CCG-203971 was able to block this effect ($p < 0.05$, Fig. 5C).

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Discussion

There are no effective therapeutics for SSc or other diseases with fibrosis as a primary feature. Most current approaches target the inflammation that initiates fibrosis but don't directly address the process of fibrosis *per se*. In light of recent evidence for a central role of gene transcription regulated by the MRTF/SRF complex, we now show that an inhibitor of this mechanism can reverse myofibroblast differentiation and reduce the fibrosis response in a bleomycin skin injury model.

In recent years, important signaling pathways of fibrosis have been elucidated (Beyer et al., 2012; Wynn and Ramalingam, 2012; Gilbane et al., 2013). Some key receptors that drive fibrosis include those for TGF β , lysophosphatidic acid (LPA1), endothelin, angiotensin (AT1), chemokines (CXCR4), and serotonin (5HT2). In addition, tissue stiffness itself can activate integrins and focal adhesion kinase which set up a vicious cycle to maintain fibrosis after the initial inflammatory stimulus is resolved (Guiducci et al., 2009; Huang et al., 2012). Many of these mechanisms are currently under consideration as antifibrotic targets (Beyer et al., 2012; Leask, 2012; Wynn and Ramalingam, 2012; Gilbane et al., 2013). However, blocking each individual signal may not be effective. Indeed despite good preclinical results (Varga and Abraham, 2007), TGF β -1-neutralizing antibodies failed to show efficacy in SSc (Denton et al., 2007).

Targeting downstream mechanisms that are engaged by multiple fibrotic inputs may be more effective (see Fig. 6). Epigenetic mechanisms provide one promising avenue of this type with histone deacetylase and DNA methyltransferase inhibitors (Huber et al., 2007; Beyer et al., 2012). Similarly kinase inhibitors such as imatinib have been

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considered but recent clinical trials showed conflicting results (Khanna et al., 2011; Spiera et al., 2011; Prey et al., 2012). Rho kinase (ROCK) inhibitors have also been used to reduce fibrosis (Zhou et al., 2013). Our compounds, however, are more effective in reducing MRTF/SRF-regulated gene transcriptional signaling than is the ROCK inhibitor Y-27632 (Evelyn et al., 2007).

We propose here that the Rho/MRTF/SRF transcription mechanism may represent an important downstream target for anti-fibrotic therapy. Our results with CCG-203971 *in vitro* and *in vivo* are promising. The strong effect to inhibit CTGF expression and collagen synthesis and the reduction in myofibroblast differentiation induced by both TGF β and LPA suggests that we are engaging a key step in the overall fibrosis gene program. Since this family of compounds blocks nuclear localization of MRTF-A and SRF-regulated gene expression regardless of the activating stimulus (Evelyn et al., 2007), it should have actions against many pro-fibrotic ligands. CCG-203971 was tolerated at the relatively high doses used in our study. The potency of this compound *in vitro* is only modest (IC₅₀ 1-3 μ M for most effects) but compared to the only approved anti-fibrotic drug, pirfenidone, it is nearly 100x more potent (see Fig.4C). Unlike pirfenidone, the direct molecular target of CCG-1423 to which CCG-203971 is related, was recently identified (Lundquist et al., 2014). This should facilitate the development of new, more potent analogs.

RNAi-mediated MRTF knock-down produces strong antifibrotic effects in several models (Sandbo et al., 2009; Small et al., 2010; Small, 2012; Zhou et al., 2013), which provides important target validation for this pathway. Perhaps the greatest limitation currently is the very short *in vivo* half-life of CCG-203971 ($T_{1/2}$ ~25 minutes after i.p.

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administration, data not shown). Improvements to its pharmacokinetic properties will clearly facilitate clinical translation.

The Rho/MRTF/SRF-regulated transcription pathway plays a critical role in fibrosis by switching on the myofibroblast state. Many different fibrosis signals that are targets of current therapeutic development feed into this pathway (Fig. 6). This mechanism is spontaneously active in human dermal fibroblasts from diffuse SSc patients. We show that a novel small molecule inhibitor of MRTF/SRF-regulated gene transcription, CCG-203971, reverses myofibroblast activation and collagen synthesis by human SSc dermal fibroblasts and by LPA- and TGF β -stimulated fibroblasts. It also prevents skin thickening and collagen deposition in a bleomycin skin injury model. Consequently, MRTF/SRF transcription pathway inhibitors may represent an efficacious new approach to SSc and other diseases of fibrosis.

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Conducted experiments: Haak, Tsou, Amin, Ruth, Campbell.

Contributed new reagents or analytical tools: Larsen.

Performed data analysis: Haak, Tsou.

Wrote or contributed to the writing of the manuscript: Haak, Tsou, Fox, Khanna, Neubig.

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Footnotes

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1. These authors contributed equally to this work.

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Figure Legends

Fig. 1. LPA activates fibrotic gene expression in 3T3 fibroblasts in a Rho/ MRTF-dependent manner. NIH-3T3 cells were treated with the indicated concentration of CCG-203971 or DMSO for 23 hours. One hour prior to RNA isolation, cells were stimulated with 10 μ M LPA. Expression of MRTF target genes CTGF, ACTA2, and COL1A2 was assessed by qPCR. For COL1A2, primers were designed to amplify newly synthesized heterogeneous nuclear RNA (hnRNA). Expression levels were quantified relative to GAPDH. Data are mean \pm SD of two independent experiments.

Fig. 2. SSc patient dermal fibroblasts show increased expression of fibrosis markers/MRTF target genes which are inhibited by CCG-203971. **A.** mRNA expression for fibrotic markers: connective tissue growth factor (CTGF), alpha smooth muscle actin (ACTA2), and collagen (COL1A2) were quantified by qPCR. Primary human dermal fibroblasts isolated from normal donors or patients with SSc were grown in culture for no more than 5 passages prior to mRNA isolation. Data are mean \pm SEM of samples from three individuals. **B.** CCG-203971 treatment reduces expression of CTGF, ACTA2, and COL1A2. Prior to mRNA isolation, SSc dermal fibroblasts were treated for 24 hours in the presence of the indicated concentration (μ M) of CCG-203971 or 300 μ M pirfenidone (PFD). Data are mean \pm SEM of samples from at least four individuals. (* $P < 0.05$, ** $P < 0.01$, *** $P < 0.001$, **** $P < 0.0001$ vs. DMSO control.)

Fig. 3. Scleroderma dermal fibroblasts proliferate faster than normal cells and this is inhibited by CCG-203971. Cells were plated onto 96-well plates and allowed to grow for 3 days in the presence of 30 μ M CCG-203971 or DMSO vehicle. Viable cell density was

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assessed through enzymatic reduction of the water-soluble tetrazolium dye WST-1. Data are mean \pm SEM of samples from three individuals. (* $P < 0.05$ vs. DMSO treated normal, ## $P < 0.01$ vs. DMSO treated SSc.)

Fig. 4. CCG-203971 modulates myofibroblast transition of dermal fibroblasts. **A.** Primary human dermal fibroblasts from normal donors were plated onto coverslips and treated with or without 10ng/mL TGF β for three days to induce a myofibroblast transition; during stimulation cells were also treated with 10 μ M CCG-203971 or DMSO. Cells were then fixed and α -SMA was visualized using immunocytochemistry along with nuclear DAPI staining. Shown are two representative individual samples. **B.** Human dermal fibroblasts from diffuse SSc patients were plated onto coverslips and treated with the indicated concentration of CCG-203971. Cells were then fixed and visualized using immunocytochemistry along with nuclear DAPI staining. Shown are two representative individual samples. **C.** The fraction of cells positive for α -SMA was scored by an observer blinded to the sample identification. Data are mean \pm SEM of samples from at least four individuals. (* $P < 0.05$, *** $P < 0.001$, vs. DMSO Scleroderma, +++ $P < 0.001$ vs. Normal DMSO, &&& $P < 0.001$ vs. Normal TGF β)

Fig. 5. CCG-203971 prevents bleomycin-induced fibrosis *in vivo*. Bleomycin (0.1 mg) or vehicle (PBS) were injected intradermally in three groups of seven C57BL/6J mice for two weeks. Mice were also treated with twice daily i.p. injections of either CCG-203971 (100 mg/kg) or vehicle control (DMSO 50 μ L). At the end of the treatment period, skin samples were collected and either stained with Masson's trichrome (panels A and B) or analyzed for hydroxyl-proline content (panel C) as described in Materials and Methods. Differences in skin thickness (triplicate measures from each mouse) and

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hydroxyproline content were assessed by one-way ANOVA with the Bonferroni post-test to correct for multiple comparisons. (** $P < 0.01$, **** $P < 0.0001$, Bleomycin vs. PBS control, + $P < 0.05$, +++ $P < 0.001$ Bleo & CCG-203971 vs. Bleo & DMSO)

Fig. 6. Schematic model of multiple pro-fibrotic stimuli that all utilize the MRTF/SRF-regulated gene transcription mechanism. Several mechanisms being targeted in fibrosis in SSc and other primary fibrotic diseases are illustrated. All appear to activate Rho GTPase and the downstream MRTF/SRF gene transcription mechanism. By blocking MRTF nuclear localization, our compound CCG-203971 may prove more effective than disrupting each individual pro-fibrotic input.

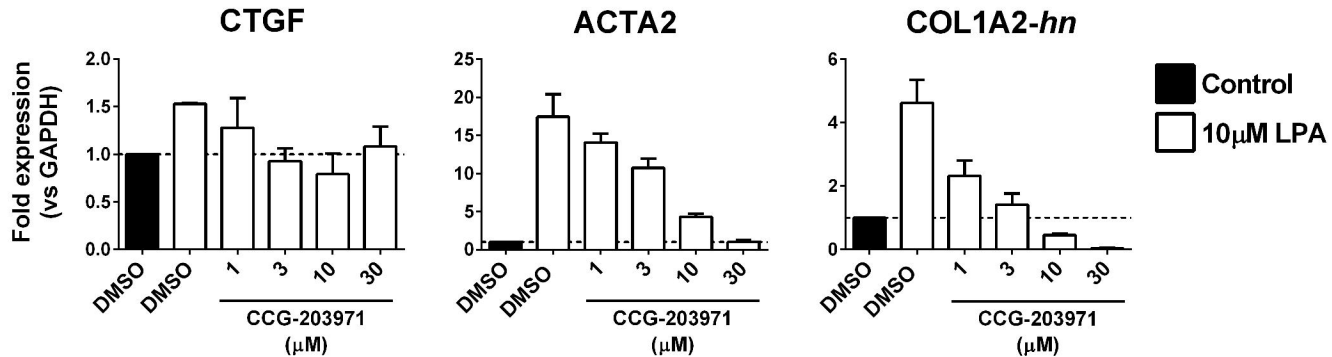
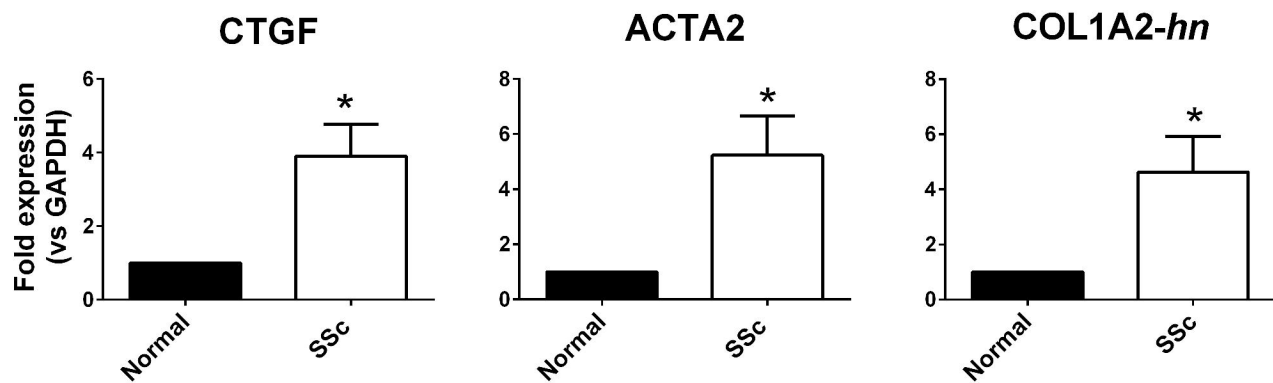
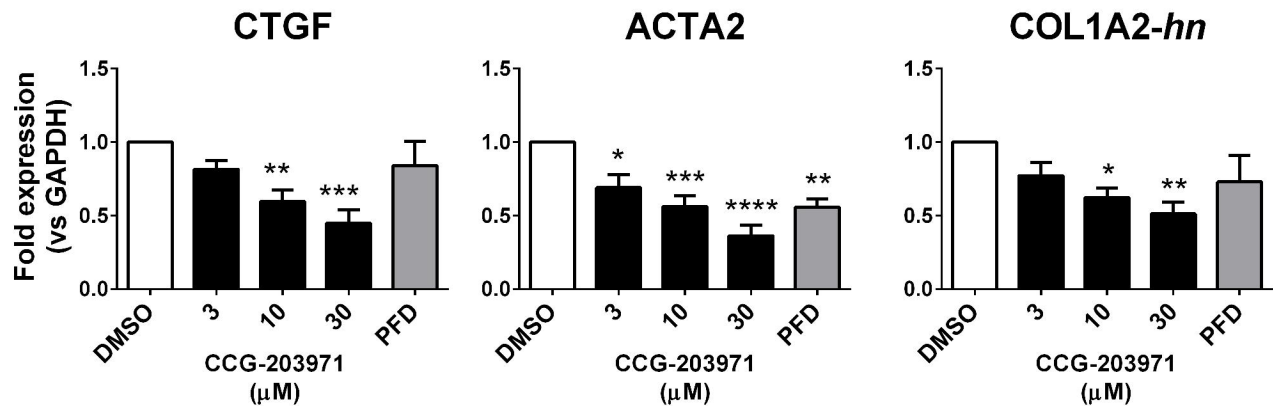


Fig. 1

A**B****Fig. 2**

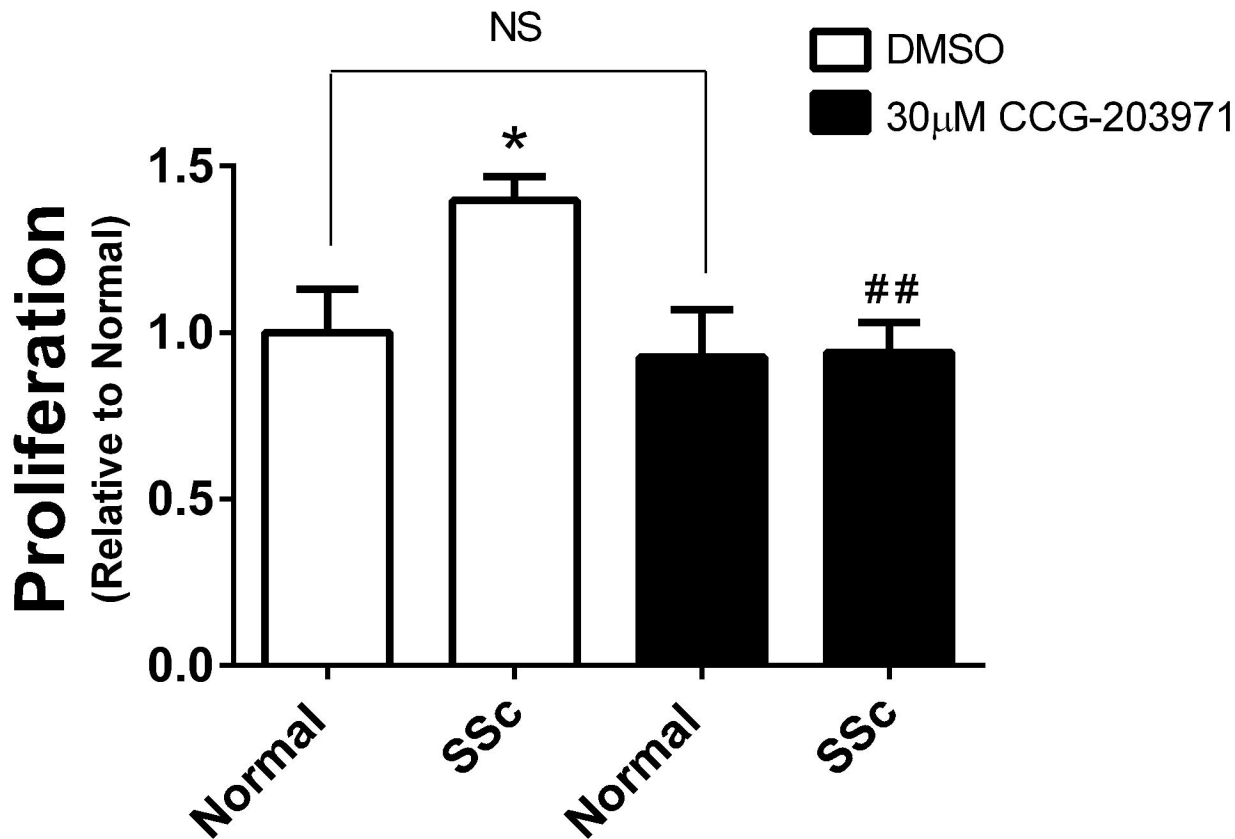
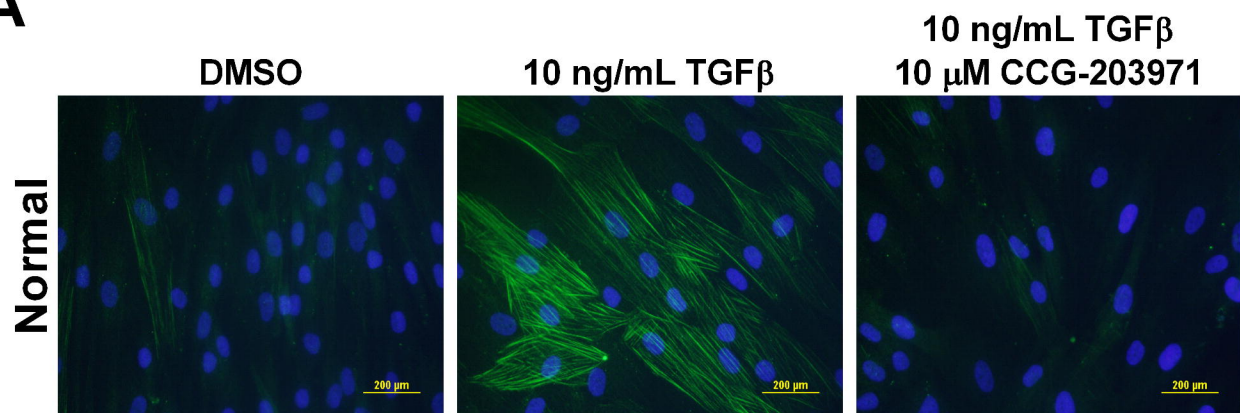
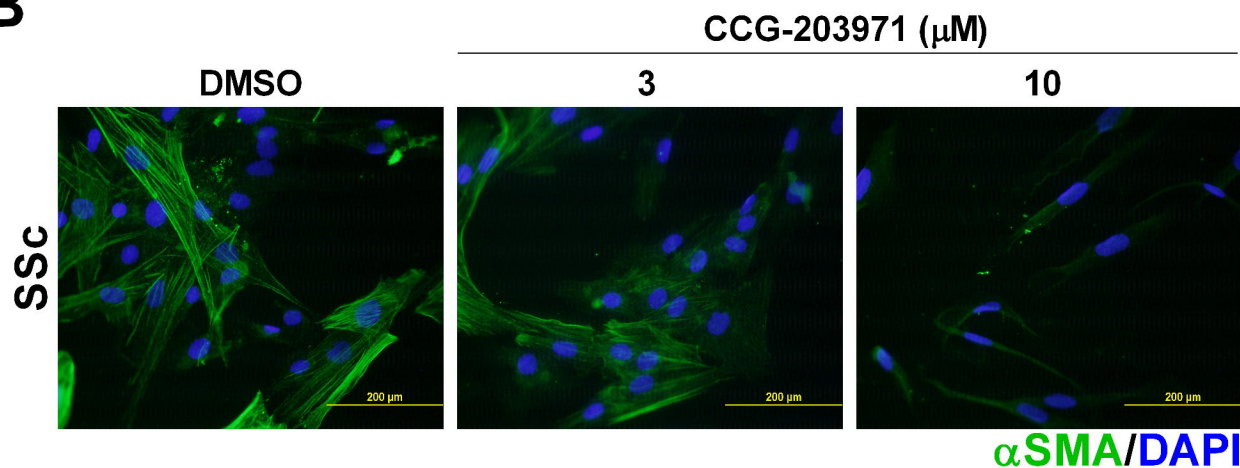
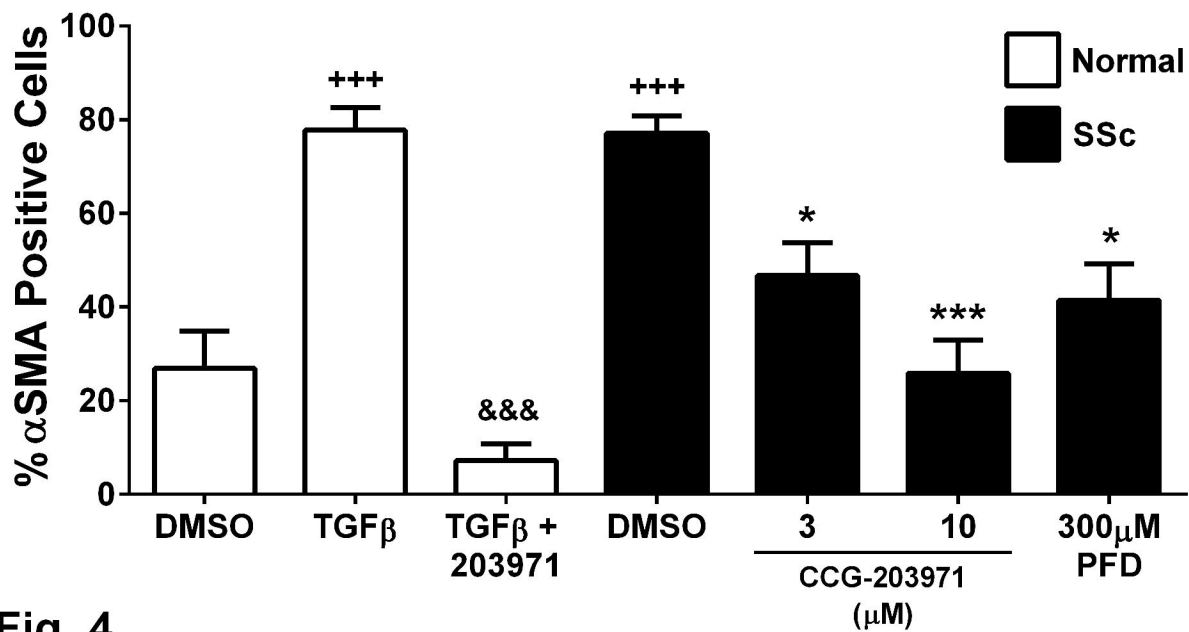
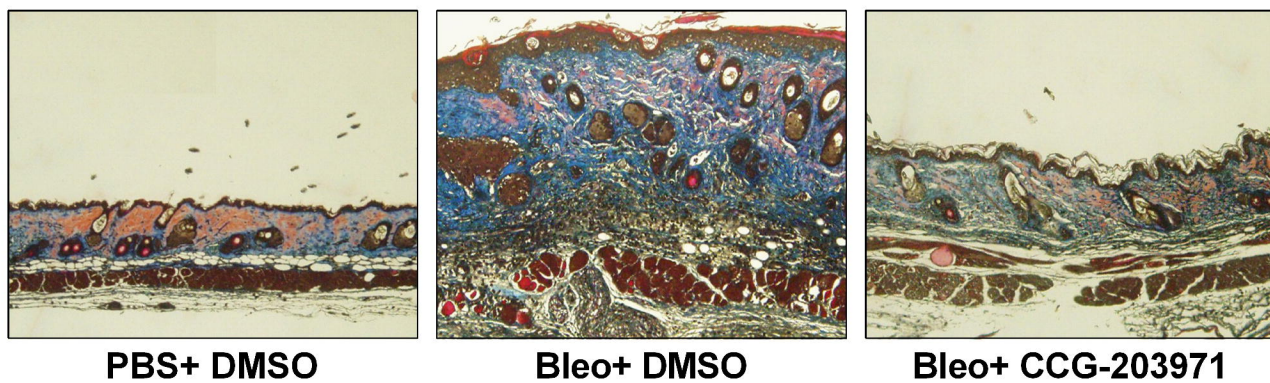
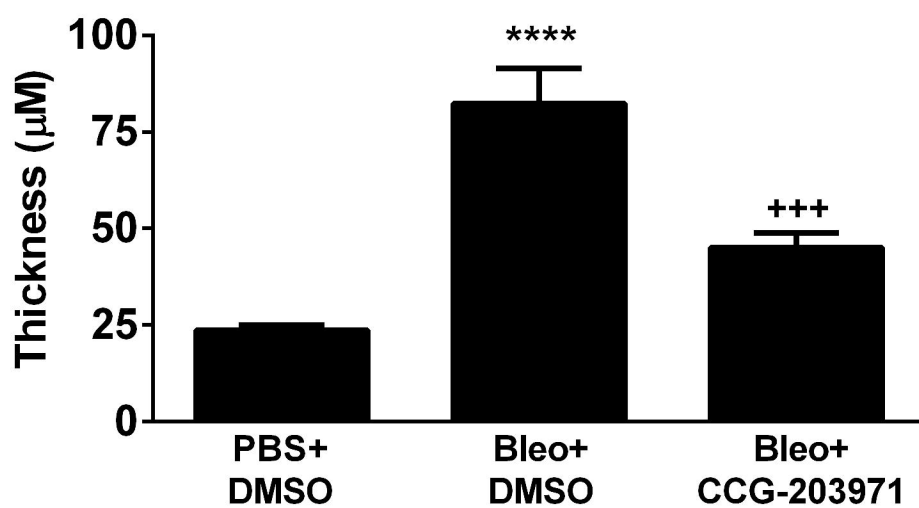
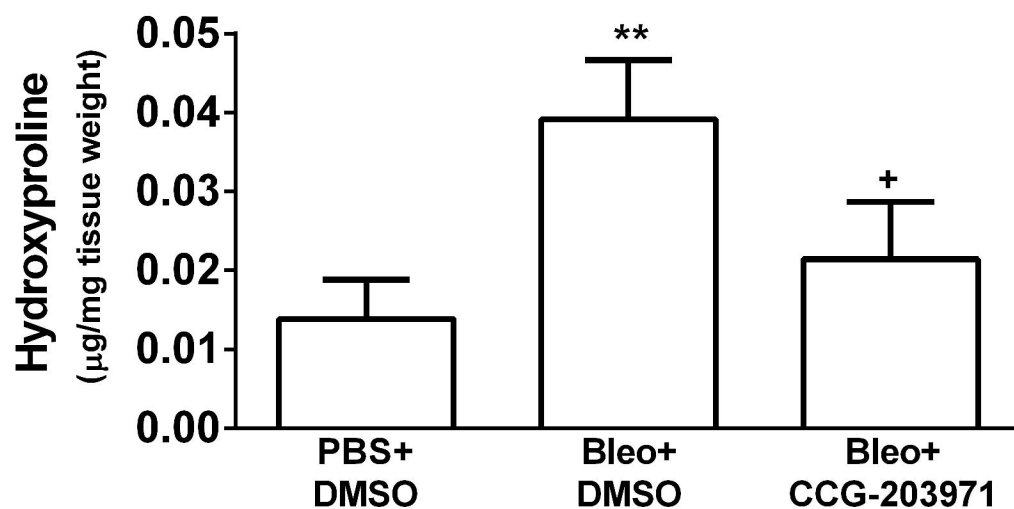


Fig.3

A**B****C****Fig. 4**

A**B****C****Fig. 5**

Multiple fibrosis signals:

Current treatments
under development:

Targeting the
genetic switch:

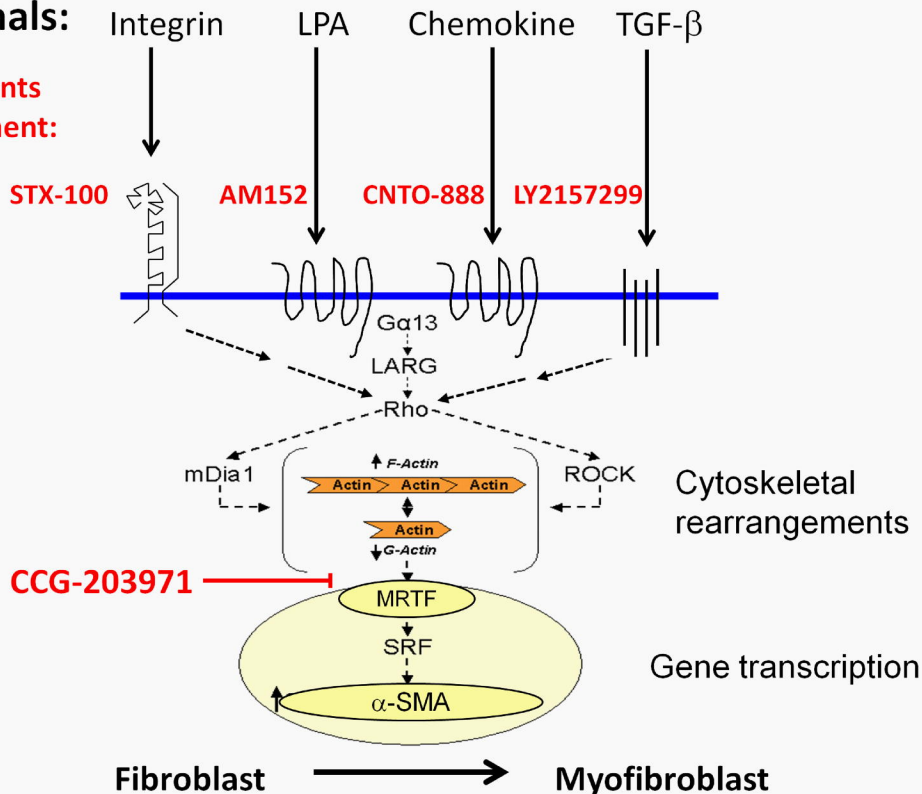
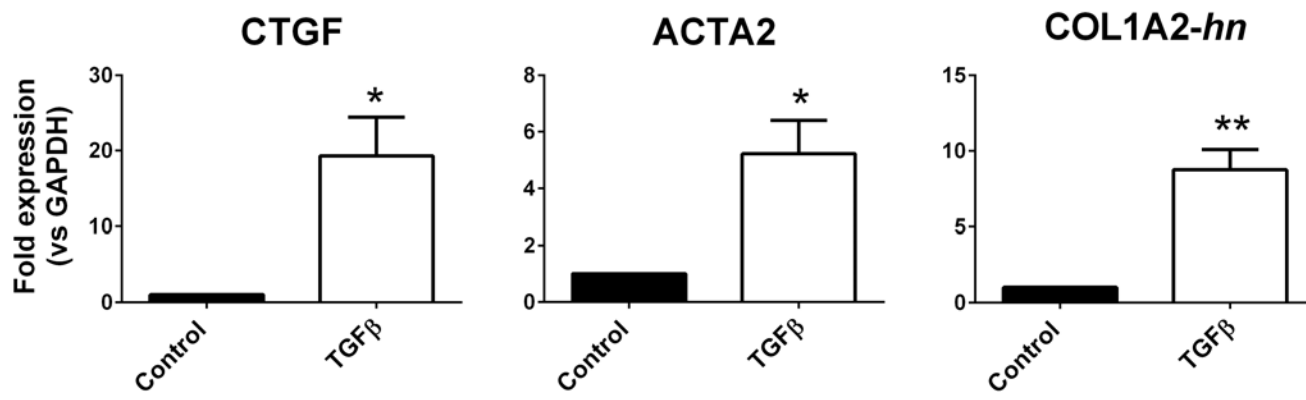


Fig. 6

Targeting the myofibroblast genetic switch: inhibitors of MRTF/SRF-regulated gene transcription prevent fibrosis in a murine model of skin injury

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Supplemental Figure 1